



**GRANGE
SOCIAL** 1945
BOWLS CLUB

2024



SPONSORSHIP PROSPECTUS

Grange Thistle Football Club
Grange Social Bowls Club

ONE SPONSORSHIP,
TWO CLUBS

ABOUT OUR CLUBS

Based in the Northern suburbs of Brisbane, the Grange Thistle Football & Grange Social Bowls Club is one of largest joint community clubs in the country.

Football Club

Grange Thistle is an Australian association football club based in Grange, Queensland. Founded in 1919, Grange Thistle is one of the oldest clubs in Queensland and boasts a proud history. We strive to create an inclusive atmosphere that provides an opportunity for anyone, regardless of age, gender or skill level to play football.

Lanham Park, home of Grange Thistle, is located just north of Brisbane city and neighbours Windsor, Wilston, Stafford and Alderley.

Over 1200 players, the club fielded 11 senior teams and more than 85 junior teams last year in the local South East Qld competitions. The senior men's and women's team currently compete in the Football Queensland Premier League.

THISTLE IN NUMBERS

12 SENIOR
TEAMS

87 JUNIOR
TEAMS

105 YEARS IN
OPERATION

975 JUNIOR
PLAYERS

135 SENIOR
PLAYERS

100 SENIOR MASTERS
PLAYERS



Grange Social Bowls Club

Opened in 1945, Grange Social Bowls and Community Club enjoys a rich history as a focal point for the the community of Grange and the surrounding suburbs. Bowls, an enjoyable and inclusive sport for all ages and abilities is the focus of the club, however it is more and more becoming a welcoming celebrations space for our community.

The club hosts hundreds (if not thousands) of individuals every weekend across a range of different social catchups and events, including both formal and informal gatherings.

The key to our club is the space we are afforded by the surrounding green space which is not being used by Bowls. If you have a young family and live on the Northside, chances are you've been invited to catch up with friends at Grange Social.

SOCIAL BOWLS CLUB IN NUMBERS

1500 USERS PER WEEK
ON AVERAGE

46 COMPETITION BOWLS
DAYS IN 2023

94 BIRTHDAY
PARTIES IN 2023

21 BAREFOOT BOWLS
EVENTS IN 2023

2000+ PATRONS AT
SIGNATURE EVENTS

3 GRANGE THISTLE SPONSORSHIP PROSPECTUS



PACKAGES AVAILABLE

Explore the upcoming pages to discover our Sponsorship Packages for the 2024 Season. Each package is accompanied by a detailed list of key benefits. These benefits serve as a foundation, and we are committed to customizing a package that aligns with your requirements. Our goal is to make your sponsorship with our Club as successful as possible.

Included is a comprehensive price list for the packages featured in the subsequent pages. Please note that the prices listed do not include GST. We look forward to collaborating with you to create a tailored sponsorship solution that brings maximum value to both your organization and our club.

TANGERINE LEVEL SPONSORSHIPS

\$10,000

BLACK LEVEL SPONSORSHIPS

\$7,500

WHITE LEVEL SPONSORSHIPS

\$5,000

PACKAGE ADD-ONS DEALS

STARTING
FROM \$1,000



TANGERINE SPONSOR PACKAGE

STARTING FROM

\$10,000

EXCLUDING GST



This Sponsorship opportunity is ideal if you wish to back a local sporting team and gain substantial brand exposure across our entire club. Our Tangerine Level Sponsorship package features club-wide promotion, including sponsorship of one of our additional senior teams.

Outlined below are the main components included in this sponsorship. Should this sponsorship tier pique your interest, we can provide a more detailed overview of additional benefits that come with this package.

KEY INCLUSION

- Priority social media placements in both clubs. Every formal post by Grange Thistle or Grange Social will include your logo
- Priority placement on all email communications promoting your brand as a club partner. 6000 individual users and growing.
- Priority field signage at both Lanham Park grounds. Gives you exposure to the patrons of both clubs.
- Priority placement on all wine lists and menus at both clubs.
- Further social media marketing opportunities, our team will work with you to maximise your reach to our community.
- 2 tickets to selected planned corporate events at Grange Social in 2024
- \$500 bar tab at Grange Social to use at your election throughout 2024. Entertain clients or friends, its your choice.

BLACK SPONSOR PACKAGE

STARTING FROM

\$7,500

EXCLUDING GST



Our Black Level Sponsorship package features club-wide promotion, including sponsorship of one of our additional senior teams.

Outlined below are the main components included in this sponsorship. Should this sponsorship tier pique your interest, we can provide a more detailed overview of additional benefits that come with this package.

KEY INCLUSION

- Social media placements in both clubs. Your logo and partner details included on 24 Grange Thistle or Grange Social posts throughout 2024.
- Placement on all email communications promoting your brand as a club partner. 6000 individual users and growing.
- Field signage at both Lanham Park grounds. Gives you exposure to the patrons of both clubs.
- Placement on all wine lists and menus at both clubs.
- Further social media marketing opportunities, our team will work with you to maximise your reach to our community.
- 2 tickets to selected planned corporate events at Grange Social in 2024
- \$250 bar tab at Grange Social to use at your election throughout 2024. Entertain clients or friends, its your choice.

WHITE SPONSOR PACKAGE

STARTING FROM

\$5,000

EXCLUDING GST



Our White Level Sponsorship package features club-wide promotion, including sponsorship of one of our additional senior teams.

Outlined below are the main components included in this sponsorship. Should this sponsorship tier pique your interest, we can provide a more detailed overview of additional benefits that come with this package.

KEY INCLUSION

- Social media placements in both clubs. Your logo and partner details included on 12 Grange Thistle or Grange Social posts throughout 2024.
- Placement on all email communications promoting your brand as a club partner. 6000 individual users and growing.
- Field signage at both Lanham Park grounds. Gives you exposure to the patrons of both clubs.
- Placement on all wine lists and menus at both clubs.
- Further social media marketing opportunities, our team will work with you to maximise your reach to our community.

PACKAGE ADD-ONS

STARTING FROM

These are some exciting packages that can be added onto our existing Gold, Silver & Bronze options.

\$1,000



WOMENS AND GIRLS SPONSOR

Our Grange Community is heavily focussed upon seeing female participation and inclusion in football grow throughout our playing ages, starting all the way from squirts (4 years old) and finishing with our over 35's. There exists a space for likeminded companies to partner with us on this growth journey by specifically sponsoring our Womens and Girls Platform.

KEY INCLUSIONS

- All social media posts about the women's and girls will include company logo
- Company logo shown at women's social events and formal functions throughout the year
- Logo on all women's and girls team photos (given to every female player at the club)
- Placement on all email communications with women's and girls players
- Company logo included on Grange Thistle website with 'Proud Sponsor of Women's and Girls at Grange Thistle'
- Future women's and girls kits will include company logo (2025)

GRANGE SOCIAL BOWLS CLUB SPONSORSHIP

KEY INCLUSIONS

- Prominent signage, either on bowls green or jumping castle enclosure
- Opportunity to set up display/ stall to promote your business in our venue for one month
- Inclusion on all social media posts (proudly supported by xxxxxx)
- Discounted functions and events for your company throughout 2024 in our venue
- \$250 bar / cafe tab to be used at your convenience

ADDING TO A PACKAGE

Major: \$2,500

Tangerine: \$3,000

Black: \$3,500

White: \$5,000



GRANGE
EST. **SOCIAL** 1945
BOWLS CLUB

For more information on any of the packages listed in this document please contact

ANTHONY WHITE

Club President

0402 026 825

MATT BAMBERRY

Senior Football Manager

0418 295 328

